**SMART question for Telecom customer churn prediction:**

What are the factors behind customer churn?

Questions for hypothesis testing:

1) Do internet service have any impact on churn?

2)Churning of customers is less if they have multiple lines?

3)Churn rate of the Monthly customer type is more than customers with a longer contract?

4) Does demographic data have any impact on customer churn?

5) Is customer churn affected by the age of the customer?

6) Is the churn affected by the type of internet?

7) Does a customer's location influence their churn rate?

8) Does the tenure period have an effect on customer churn?

9)Do we need to predict who will churn within the next hour, day, week, month or quarter?

10)Do we need to predict the time until customers churn?